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**Hundreds of Local Children to Watch Swim Stars for \$1,
Courtesy of Arena & Florida Swimming**
*Promotion will fill the “Shark Tank,” Provide Up Close Access to
Stars at Arena Grand Prix at Orlando*

ORLANDO – Hundreds of local youth swimmers will have the opportunity to watch their U.S. National Team Swim heroes this month when the Arena Grand Prix Series comes to Orlando. Medalists from 2012 and 2008 as well as current National Team athletes and world and American record holders will compete for three days at the YMCA Aquatic Center on International Drive, February 13-15. To encourage and inspire kids, Arena and Florida Swimming are offering special tickets for \$1.



Swimmers and their coaches can find the special tickets by visiting www.orlandograndprix.org.

The kids, invited from local swim teams, will fill Arena’s “Shark Tank,” a constant element of the Grand Prix stops aimed at providing kids with the opportunity to watch and be inspired by their swim heroes. The Orlando promotion is a joint effort between Florida Swimming and title sponsor Arena.

“We know the incredible impact our swimmers can have on young athletes, and we really wanted to be sure we were leveraging these events to not only raise our brand profile, but also to grow the sport of swimming,” said **Tim McCool**, Vice President and General Manager, Arena North America. “By offering kids across the nation the chance to watch, meet and interact with the best swimmers in the world, we hope we are providing an inspirational and unforgettable experience.”

“The Arena Grand Prix Series is an incredible opportunity for kids to see decorated Olympic athletes right in our hometown,” said Melissa Hellervik-Bing, Meet Director. “We hope that by watching these athletes compete, they will be inspired and excited about swimming.”

The Arena Grand Prix Series consists of six meets around the nation. The meets are sanctioned by USA Swimming. The schedule is as follows:

Arena Grand Prix at Austin (Texas)	Jan. 17-19
Arena Grand Prix at Orlando	February 13-15
Arena Grand Prix at Mesa	April 24-26
Arena Grand Prix at Charlotte	May 15-18
Arena Grand Prix at Santa Clara	June 19-22