



SWIM CLUB VOLUNTEER OUTREACH LIAISON

***Swim Clubs are encouraged to identify someone (may be a parent, volunteer or staff member) within their club, who might serve as the clubs Volunteer Outreach Liaison**

Specifications:

- This volunteer opportunity is encouraged by the Florida Swimming Outreach & Diversity Committee and the FL Swimming Board of Directors
- The focus of the Outreach Liaison is to assist its' **local swim club**, with local initiatives and efforts that are aligned with the goals of the Florida Swimming Outreach & Diversity Committee and the USA Swimming Outreach & Diversity Initiative

Reports to:

- The Head Coach and/or Board of Directors of its Local Swim Club

Requirement:

- USA Swimming Membership is required

Volunteer Summary:

- Assist its local club in identifying, suggesting, developing and implementing strategies, policies, programs and events specific to its clubs, local, needs that will create and/or support a diverse and inclusive environment for swimmers and families at the local level, and help to build on the population of under- represented athletes, coaches and swim officials locally and within Florida/USA Swimming
- Serve as a voice for the local club's under-represented populations including but not limited to African American, Hispanic American, Asian American and Native American ethnic groups as well as those swimmers from underrepresented socio-economic backgrounds or those athletes with special adaptive needs and/or disabilities
- This Volunteer should serve as its' clubs liaison to the FL Swimming Outreach & Diversity Committee

Opportunities for Participation:

- Serve as its clubs liaison to the FL Swimming Outreach & Diversity Committee by offering suggestions for programs, strategies, policies and events that benefit locally, as well as FL Swimming, Inc.
- Assist your local club by helping to identify youth who meet FL Swimming's Outreach & Diversity Criteria and who may benefit from programs and services offered locally, as well as through FL Swimming
- Offer ideas and creativity to the local club that will positively impact its ability to reach out to under-represented populations to include multi-cultural/ethnic and/or adaptive populations
- Report to the local Head Coach and/or Board, the needs, progress, status, etc. of programs or initiatives that are directly related to community outreach and diversity
- Assist the local club in recommending, creating and coordinating community related partnerships and activities that help to promote swimming safety and competitive opportunities within your local club and community
- Help to identify local community leaders, both private and public who may be an asset to your local club through partnerships, mentoring, sponsorships, etc.
- Represent your local club by supporting and participating with FL Swimming Outreach camps, clinics, special events, etc. Recommend and participate in conferences/symposiums/forums and other activities that may enhance Outreach & Diversity
- Assist your local club in identifying and tracking trends, results and best practices related to Outreach
- Communicate information to the FL Swimming Outreach & Diversity Committee about programs, activities, best practices and successes within your local club, that support outreach & diversity in swimming
- Encourage your club and community organizations/businesses to partner/or expand opportunities that provide a competitive swimming and coaching experiences to those individuals currently lacking such opportunities
- Keep the FL Swimming Outreach & Diversity committee informed of your clubs successes, needs, etc.
- Make suggestions for information to go into the quarterly Outreach & Diversity newsletter publication